

GOVERNMENT ARTS COLLEGE, CBE – 18. DEPARTMENT OF COMMERCE (INTERNATIONAL BUSINESS)

The Department of Commerce (International Business) has conducted a Webinar on “**EXPLORING THE CULTURE OF JAMMU AND KASHMIR**” on 30-01-2021 between 10 Am to 11 AM. The webinar was driven on various facets of Jammu and Kashmir culture. The audients were oriented on the following. The Speaker Dr.M.Vani shree – Assistant Professor Commerce (International Business) has narrated the culture and various dynamics of Jammu and Kashmir through video and audio presentation. **The facets include the various religion viz., Durgah of Peer, Peer mitha, Sikhism, and Christianity. The various Ethnic groups available are Kashmiris, Ladhakis,Hanjis, Gujjars and Bakar wals, and Dards. The various cuisines taken were Rajma Chawal, Paranthas, Kulcha, Gulgule, and Kachalu. The various sweets taken by Kashmir people were Pateesa, mikshake, Sund, Gulab Jamun. The languages spoken were Koshur, Kanger, Pheran. The music played by the kasmiri’s including Chakri, Rouf. The various meal courses taken by people are Wazwan and the Beverages taken were Noon chai or sheer chai, and the tea is served with the traditional kettle Samavor. The kashmiri’s folk dance were Kud, Geetru, and the folk songs sung were viz, ceremonial, festival, religious, seasonal, play, lullabies, love, and publicity songs.**

In addition the speaker has conducted a **e- quiz** on the **various facets of culture of Jammu and Kashmir** through online, a digital certificate of participation was given to the audience who secure 40 percent of marks. Total number of audience participated: 101. Digital certificates issued for attending E- quiz : 86

